



DESIGNMUSEO

Designmuseet - Design Museum

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Taideteollisuusmuseon
säätiö

Press Release
September 2009

THE HABITARE COLLECTION

The Habitare Collection, which has been set up by the Finnish Fair Corporation and the Design Museum, will go on display for the very first time at the Habitare fair on 9–13 September 2009. The Habitare Collection provides a unique insight into the change and development undergone by the field of design in 1998–2008. The 31 products selected by the jury of experts represent different sectors of design, ranging from conceptual thinking to furniture design and industrial design.

All products in the Collection are somehow significant in the history of design, but they also reflect a profound understanding of the trends of their time, not to mention an original vision: they are both timeless future classics and products of their time.

New items will be added to the Collection during future Habitare fairs, making it a significant part of the Design Museum's permanent collections. The Habitare Collection is selected by a different jury every time, ensuring that individual choices and preferences are not overemphasised and that the collection remains diversified. In setting up the jury, different viewpoints and an extensive knowledge of the field are sought after. This will help to establish a high-quality collection. The jury of the 2009 Habitare Collection consisted of **Marianne Aav**, director of the Design Museum, designer **Harri Koskinen**, critic **Hannu Pöppönen** and designer **Louise Campbell** from Denmark.

“The Habitare Collection is an important step in the co-operation between the Finnish Fair Corporation and the Design Museum that has continued for several years,” says Curator **Jukka Savolainen**, Design Museum. “The form of co-operation, where the fair organiser and a trade museum combine their forces to display and preserve international design on an independent and non-commercial basis, is unique both in Finland and internationally.”

The Habitare Collection will be on display in the Ahead! design area in Hall 4, stand 4a21. After the fair, the items will be handed over to the Design Museum for inclusion in their permanent collections.



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Habitare Collection 2009

1. A-poc / Dai Fujiwara (1998) / Issey Miyake
2. Origo / Alfredo Häberli (1999) / Iittala
3. Graphic Concrete / Samuli Naamanka (2000)
4. Secto 4202 Magnum / Seppo Koho (2000) / Secto Design
5. iPod / Jonathan Ive (2001) / Apple
6. Mosaic Range / Doshi Levien (2001) / Tefal
7. Vertical Gardens / Patrick Blanc (2001)
8. Philippe Starck (2001) / Eros Chair / Kartell
9. Garland Lamp / Tord Boontje (2002) / Habitat
10. 6040 Loudspeaker / Harri Koskinen (2002) / Genelec
11. Pane Chair / Tokujin Yoshioka (2003) / Produced by Tokujin Yoshioka
12. Heat Wave Radiator / Joris Laarman (2003) / Droog Design
13. Sting Chair / Stefan Borcelius & Fredrik Mattson (2003) / Blå Station
14. Coral Chair / Campana Brothers (2004) / Edra
15. Swell Soundwave Panel / Teppo Asikainen (2004) / Offecct Ab
16. Sake Master / Jasper Morrison (2004) / Idees Mud Collection, Tokyo / Produced by IDEE, Japan
17. Polder Sofa / Hella Jongerius (2005) / Vitra
18. Washing-up Bowl / Ole Jensen (2005) / Normann Copenhagen
19. Fireplace stool / Mikko Paakkanen (2005)
20. Lace Fence / Joep Verhoeven/Demakersvan (2005) / Lacefence.eu, ID Fence of Bangalore
21. House Boat / Bouroullec brothers (2006)
22. One Shot.Mgx Stool / Patrick Jouin (2006) / Materialise
23. North Tiles / Bouroullec brothers (2006) / Kvadrat
24. Camouflage / Ilkka Airas & Markus Wikar (2006)
25. Nobody Chair / Komplot Design (2007) / Hay
26. Boxhome / Sami Rintala (2007)
27. Very Round Chair / Louise Campbell (2007) / Zanotta
28. Slow Chair / Bouroullec brothers (2007) / Vitra
29. Plopp Stool / Oskar Zieta (2008) / Hay
30. Stack / Shay Alkalay (2008) / Established & Sons
31. Medusa Light / Mikko Paakkanen (2008) / Saas Instruments